

NEUROVERSE GLOBAL

# Cash Management

## Excellence Program

*A 5-Day Intensive Executive Training Program*

Training Course Code: NV-TR-12-005

Prepared for: [Client Organization]

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## Executive Summary

The Cash Management program is designed to enhance organizations' ability to efficiently manage cash flow, liquidity, and working capital in dynamic business environments. It equips participants with practical tools and strategies to optimize cash positioning, forecasting, and utilization. The program covers modern treasury practices, banking relationships, and digital cash management solutions. Participants will gain hands-on experience in cash flow planning, liquidity optimization, and risk mitigation techniques. By the end of the program, attendees will be able to improve financial stability, ensure liquidity, and support strategic financial decision-making.

Program Element	Details
<b>Duration</b>	5 Days (40 Hours)
<b>Target Audience</b>	C-Suite Executives, Senior Leaders, Strategy Professionals
<b>Delivery Options</b>	5★ Hotel   Traveling (Global Centers)   Training Institute   Onsite at Your Location   Virtual Live   Hybrid
<b>Certification</b>	yes
<b>Class Size</b>	Optimum number of participants for highest interaction and engagement

We provide flexible and premium delivery formats tailored to your strategic priorities:

- **5★ Hotel Experience:** Executive retreat setting combining strategic learning, executive networking, and high-level team in luxury venues (e.g., Amman, Dead Sea, Aqaba).
- **Traveling (Global Centers):** Delivered at world-class international locations such as London, Istanbul, Dubai, Singapore, Georgia, or select European hubs, offering premium facilities and global networking opportunities.
- **Training Institute:** Hosted at leading accredited institutes equipped with advanced learning technologies and innovation-driven environments.
- **Onsite at Your Location:** Conducted at your corporate headquarters for a fully customized, confidential, and organization-focused experience.
- **Virtual Live:** High-definition, interactive online sessions with digital collaboration tools ideal for distributed leadership teams.
- **Hybrid Model:** A strategic blend of in-person engagement and synchronized virtual participation to maximize flexibility and international reach.

# Curriculum Structure

## Day 1: Cash Management Fundamentals

**Theme:** Building a Strong Liquidity Foundation

Module	Key Activities
<b>Introduction to Cash Management</b>	Role of treasury; importance of liquidity management
<b>Cash Flow Components</b>	Inflows vs. outflows; operating, investing, financing flows
<b>Working Capital Basics</b>	Accounts receivable, payable, inventory management
<b>Cash Cycle Analysis</b>	Cash conversion cycle; optimizing working capital

## Day 2: Cash Flow Forecasting & Planning

**Theme:** Predicting and Controlling Cash Flow

Module	Key Activities
<b>Cash Flow Forecasting Techniques</b>	Short-term & long-term forecasting; direct vs. indirect
<b>Budgeting &amp; Cash Planning</b>	Aligning budgets with liquidity needs; rolling forecasts
<b>Scenario &amp; Sensitivity Analysis</b>	Best-case / worst-case cash scenarios
<b>Forecasting Workshop</b>	Building a cash flow forecast model (practical exercise)

## Day 3: Liquidity Management & Optimization

**Theme:** Ensuring Financial Stability

Module	Key Activities
<b>Liquidity Management Strategies</b>	Maintaining optimal cash reserves; liquidity buffers
<b>Banking &amp; Treasury Operations</b>	Bank accounts management; payment systems; reconciliation
<b>Cash Concentration Techniques</b>	Pooling, sweeping, netting strategies
<b>Working Capital Optimization</b>	Improving receivables, payables, and inventory cycles

## Day 4: Risk Management in Cash Operations

**Theme: Protecting Cash and Minimizing Risks**

Module	Key Activities
<b>Cash-Related Risks</b>	Fraud risk; operational risk; liquidity risk
<b>Internal Controls in Treasury</b>	Segregation of duties; approval workflows; control systems
<b>Fraud Prevention &amp; Detection</b>	Payment fraud; cybersecurity awareness; case studies
<b>Crisis Liquidity Planning</b>	Managing cash during financial stress or disruptions

## Day 5: Digital Cash Management & Strategic Treasury

**Theme: Modernizing Treasury Functions**

Module	Key Activities
<b>Treasury Technology &amp; Automation</b>	Treasury Management Systems (TMS); digital payments
<b>AI in Cash Management</b>	Predictive cash forecasting; automation tools
<b>Performance Measurement</b>	Cash KPIs; liquidity ratios; dashboard reporting
<b>Capstone &amp; Certification</b>	Cash management strategy presentation; peer evaluation

## Delivery Options

NeuroVerse Global offers unparalleled flexibility in program delivery, ensuring that world-class strategic education is accessible regardless of location or logistical constraints. Choose the format that best suits your organizational needs:

Format	Description	Best For
<b>Executive Retreat</b> ***** <b>5* Hotel</b>	Multi-day experience at luxury venues in <b>hotels 5*</b> combining learning with strategic planning and team activities. Amman, Dead Sea, Aqaba	Board offsites, strategic planning, executive bonding
<b>Premier Training Institute</b>	Delivered at internationally accredited, state-of-the-art institutes equipped with advanced learning technologies, executive facilities, and innovation labs.	Executive education, certified programs, high-impact professional development
<b>Global Centers With Traveling</b>	Conducted at NeuroVerse world-class facilities in London, Istanbul, Egypt, Dubai, Singapore, Georgia, or Europe. Premium amenities and networking.	International exposure, cross-cultural learning, executive networking
<b>Onsite Premium</b>	NeuroVerse facilitator at your corporate headquarters or preferred location. Full materials, and immersive experience.	Leadership teams, confidential strategy sessions, team building
<b>Virtual Live</b>	Synchronous online sessions with interactive tools, breakout rooms, and digital collaboration platforms. HD streaming.	Distributed teams, cost optimization, time-constrained executives
<b>Hybrid Model</b>	Blend of in-person and virtual elements. Regional hubs with synchronized virtual participation for global teams.	Global organizations, flexible participation, maximum reach



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Make you Training in more than 35 Countries Around the World

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