

NEUROVERSE GLOBAL

# Creativity & Innovation Mindset

Excellence Program

*A 5-Day Intensive Executive Training Program*

Training Course Code: NV-TR-02-011

Prepared for: [Client Organization]

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## Executive Summary

In an era defined by rapid change, disruption, and continuous reinvention, organizational success depends on leaders who can think creatively, challenge assumptions, and foster a culture of innovation. The **Creativity & Innovation Mindset Excellence Program** by NeuroVerse Global is a future-focused 5-day executive training experience designed to embed creative thinking and innovation capability at the leadership level. This program equips executives and senior professionals with the cognitive frameworks, behavioral skills, and strategic tools required to unlock creativity—both individually and across teams. Participants will learn how to shift from linear problem-solving to opportunity-driven thinking, enabling them to generate breakthrough ideas, reframe complex challenges, and drive innovation in dynamic business environments. By the end of the program, participants will possess a renewed innovation mindset, a personalized creativity roadmap, and the leadership capability to cultivate experimentation, collaboration, and forward-thinking solutions within their organizations.

Program Element	Details
<b>Duration</b>	5 Days (40 Hours)
<b>Target Audience</b>	C-Suite Executives, Senior Leaders, Strategy Professionals
<b>Delivery Options</b>	5★ Hotel   Traveling (Global Centers)   Training Institute   Onsite at Your Location   Virtual Live   Hybrid
<b>Certification</b>	yes
<b>Class Size</b>	Optimum number of participants for highest interaction and engagement

We provide flexible and premium delivery formats tailored to your strategic priorities:

- **5★ Hotel Experience:** Executive retreat setting combining strategic learning, executive networking, and high-level team in luxury venues (e.g., Amman, Dead Sea, Aqaba).
- **Traveling (Global Centers):** Delivered at world-class international locations such as London, Istanbul, Dubai, Singapore, Georgia, or select European hubs, offering premium facilities and global networking opportunities.
- **Training Institute:** Hosted at leading accredited institutes equipped with advanced learning technologies and innovation-driven environments.
- **Onsite at Your Location:** Conducted at your corporate headquarters for a fully customized, confidential, and organization-focused experience.
- **Virtual Live:** High-definition, interactive online sessions with digital collaboration tools ideal for distributed leadership teams.
- **Hybrid Model:** A strategic blend of in-person engagement and synchronized virtual participation to maximize flexibility and international reach.

# Curriculum Structure

The **Creativity & Innovation Mindset Excellence Program** is structured as an immersive 5-day executive journey focused on developing creative confidence, innovation capability, and leadership-driven innovation cultures. Each day builds progressively—from mindset and creative awareness to innovation execution, collaboration, and long-term innovation leadership..

## Day 1: Foundations of Creative Thinking

**Theme:** Unlocking Creative Potential

Module	Key Activities
<b>Understanding Creativity in Leadership</b>	Creativity myths; Leadership and innovation link
<b>Creative Mindset &amp; Neuroplasticity</b>	Brain-based creativity; Growth mindset
<b>Breaking Cognitive Barriers</b>	Fixed thinking patterns; Bias awareness
<b>Creativity Self-Assessment Workshop</b>	Personal creativity profile; Opportunity areas

## Day 2: Innovation Tools & Design Thinking

**Theme:** Turning Ideas into Valuable Solutions

Module	Key Activities
<b>Design Thinking Essentials</b>	Empathy, ideation, prototyping
<b>Problem Reframing Techniques</b>	Asking better questions; Insight discovery
<b>Idea Generation Methods</b>	Brainstorming, SCAMPER, lateral thinking
<b>Innovation Lab</b>	Rapid ideation; Prototype development

## Day 3: Collaborative Innovation & Team Creativity

**Theme:** Creating Innovation Through Collaboration

Module	Key Activities
<b>Team Creativity Dynamics</b>	Psychological safety; Diversity of thinking
<b>Facilitating Creative Sessions</b>	Innovation facilitation tools
<b>Cross-Functional Innovation</b>	Breaking silos; Collaborative models
<b>Group Innovation Simulation</b>	Team challenge; Real-time feedback

## Day 4: Innovation Execution & Change

**Theme:** From Ideas to Impact

Module	Key Activities
<b>Innovation Implementation</b>	From concept to execution
<b>Risk, Experimentation &amp; Failure</b>	Learning cycles; Innovation risk management
<b>Leading Change Through Innovation</b>	Overcoming resistance; Engagement strategies
<b>Innovation Metrics &amp; Impact</b>	Measuring creativity and innovation outcomes

## Day 5: Innovation Leadership & Sustainable Mindset

**Theme:** Embedding Innovation into Leadership and Culture

Module	Key Activities
<b>Innovation Leadership Styles</b>	Leading for exploration and execution
<b>Building an Innovation Culture</b>	Systems, incentives, and behaviors
<b>Personal Innovation Blueprint</b>	Individual creativity and innovation action plan
<b>Capstone &amp; Certification</b>	Innovation presentation; Peer review; Certification ceremony

## Delivery Options

NeuroVerse Global offers unparalleled flexibility in program delivery, ensuring that world-class strategic education is accessible regardless of location or logistical constraints. Choose the format that best suits your organizational needs:

Format	Description	Best For
<b>Executive Retreat</b> ***** <b>5* Hotel</b>	Multi-day experience at luxury venues in <b>hotels 5*</b> combining learning with strategic planning and team activities. Amman, Dead Sea, Aqaba	Board offsites, strategic planning, executive bonding
<b>Premier Training Institute</b>	Delivered at internationally accredited, state-of-the-art institutes equipped with advanced learning technologies, executive facilities, and innovation labs.	Executive education, certified programs, high-impact professional development
<b>Global Centers With Traveling</b>	Conducted at NeuroVerse world-class facilities in London, Istanbul, Egypt, Dubai, Singapore, Georgia, or Europe. Premium amenities and networking.	International exposure, cross-cultural learning, executive networking
<b>Onsite Premium</b>	NeuroVerse facilitator at your corporate headquarters or preferred location. Full materials, and immersive experience.	Leadership teams, confidential strategy sessions, team building
<b>Virtual Live</b>	Synchronous online sessions with interactive tools, breakout rooms, and digital collaboration platforms. HD streaming.	Distributed teams, cost optimization, time-constrained executives
<b>Hybrid Model</b>	Blend of in-person and virtual elements. Regional hubs with synchronized virtual participation for global teams.	Global organizations, flexible participation, maximum reach



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Make you Training in more than 35 Countries Around the World

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