

NEUROVERSE GLOBAL

# Dashboard Design & KPIs

## Excellence Program

*A 5-Day Intensive Executive Training Program*

Training Course Code: NV-TR-08-004

Prepared for: [Client Organization]

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## Executive Summary

In the era of data-driven organizations, dashboards and Key Performance Indicators (KPIs) have become essential tools for monitoring performance, supporting strategic decisions, and ensuring organizational transparency. The **Dashboard Design & KPIs Excellence Program** equips professionals with the frameworks, methodologies, and visualization techniques required to design powerful performance dashboards and KPI systems. Participants will learn how to define meaningful performance indicators, structure analytical dashboards, and present complex data in clear and actionable formats. The program integrates modern business intelligence practices, data visualization principles, and performance management frameworks used by leading organizations worldwide. By the end of the program, participants will be capable of designing executive dashboards that provide real-time insights, enhance accountability, and drive data-informed decision-making across the organization.

Program Element	Details
<b>Duration</b>	5 Days (40 Hours)
<b>Target Audience</b>	C-Suite Executives, Senior Leaders, Strategy Professionals
<b>Delivery Options</b>	5★ Hotel   Traveling (Global Centers)   Training Institute   Onsite at Your Location   Virtual Live   Hybrid
<b>Certification</b>	yes
<b>Class Size</b>	Optimum number of participants for highest interaction and engagement

We provide flexible and premium delivery formats tailored to your strategic priorities:

- **5★ Hotel Experience:** Executive retreat setting combining strategic learning, executive networking, and high-level team in luxury venues (e.g., Amman, Dead Sea, Aqaba).
- **Traveling (Global Centers):** Delivered at world-class international locations such as London, Istanbul, Dubai, Singapore, Georgia, or select European hubs, offering premium facilities and global networking opportunities.
- **Training Institute:** Hosted at leading accredited institutes equipped with advanced learning technologies and innovation-driven environments.
- **Onsite at Your Location:** Conducted at your corporate headquarters for a fully customized, confidential, and organization-focused experience.
- **Virtual Live:** High-definition, interactive online sessions with digital collaboration tools ideal for distributed leadership teams.
- **Hybrid Model:** A strategic blend of in-person engagement and synchronized virtual participation to maximize flexibility and international reach.

# Curriculum Structure

The **Dashboard Design & KPIs Excellence Program** is structured as a comprehensive 5-day professional learning journey designed to develop participants' capabilities in performance measurement, KPI development, dashboard architecture, and visual analytics. The program combines strategic performance management frameworks with modern dashboard design practices, enabling participants to translate organizational goals into measurable indicators and interactive performance monitoring systems.

## Day 1: Performance Management Foundations

**Theme:** Building a Performance-Driven Organization

Module	Key Activities
<b>Introduction to Performance Management</b>	The role of KPIs in strategic and operational management
<b>Types of Performance Indicators</b>	Strategic KPIs, operational KPIs, and leading vs lagging indicators
<b>KPI Design Frameworks</b>	SMART KPIs; linking KPIs to organizational objectives
<b>Performance Measurement Systems</b>	Balanced scorecard and modern performance management models

## Day 2: KPI Development & Metrics Design

**Theme:** Defining Meaningful Performance Indicators

Module	Key Activities
<b>Identifying Critical Success Factors</b>	Translating strategy into measurable outcomes
<b>KPI Selection &amp; Prioritization</b>	Designing relevant and actionable indicators
<b>Metrics Structuring</b>	Quantitative vs qualitative indicators; benchmarking techniques
<b>KPI Workshop</b>	Practical exercises in designing organizational KPIs

## Day 3: Dashboard Architecture & Data Visualizations

**Theme:** Designing High-Impact Analytical Dashboards

Module	Key Activities
Principles of Data Visualization	Visual perception principles and effective chart selection
Dashboard Layout & Structure	Designing clear and intuitive dashboard interfaces
Visual Analytics Techniques	Using graphs, heat maps, and trend analysis
Dashboard Tools Workshop	Hands-on dashboard development using Power BI, Tableau, or Excel

## Day 4: Advanced Dashboard Design

**Theme:** Building Interactive Performance Dashboards

Module	Key Activities
Interactive Dashboard Features	Filters, slicers, drill-down capabilities
Executive Dashboard Design	Structuring dashboards for leadership and strategic oversight
Real-Time Performance Monitoring	Integrating live data streams and automated updates
Dashboard Optimization	Enhancing usability, clarity, and decision-making impact

## Day 5: Performance Insights & Strategic Reporting

**Theme:** Transforming Dashboard Insights into Strategic Action

Module	Key Activities
Data Interpretation	Identifying patterns, trends, and performance gaps
Executive Performance Reporting	Communicating insights to senior leadership
Future Trends in Performance Analytics	AI-driven dashboards and predictive performance analytics
Capstone & Certification	Dashboard design presentation and expert feedback

## Delivery Options

NeuroVerse Global offers unparalleled flexibility in program delivery, ensuring that world-class strategic education is accessible regardless of location or logistical constraints. Choose the format that best suits your organizational needs:

Format	Description	Best For
<b>Executive Retreat</b> ***** <b>5* Hotel</b>	Multi-day experience at luxury venues in <b>hotels 5*</b> combining learning with strategic planning and team activities. Amman, Dead Sea, Aqaba	Board offsites, strategic planning, executive bonding
<b>Premier Training Institute</b>	Delivered at internationally accredited, state-of-the-art institutes equipped with advanced learning technologies, executive facilities, and innovation labs.	Executive education, certified programs, high-impact professional development
<b>Global Centers With Traveling</b>	Conducted at NeuroVerse world-class facilities in London, Istanbul, Egypt, Dubai, Singapore, Georgia, or Europe. Premium amenities and networking.	International exposure, cross-cultural learning, executive networking
<b>Onsite Premium</b>	NeuroVerse facilitator at your corporate headquarters or preferred location. Full materials, and immersive experience.	Leadership teams, confidential strategy sessions, team building
<b>Virtual Live</b>	Synchronous online sessions with interactive tools, breakout rooms, and digital collaboration platforms. HD streaming.	Distributed teams, cost optimization, time-constrained executives
<b>Hybrid Model</b>	Blend of in-person and virtual elements. Regional hubs with synchronized virtual participation for global teams.	Global organizations, flexible participation, maximum reach



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Make you Training in more than 35 Countries Around the World

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