

NEUROVERSE GLOBAL

Digital Innovation & Business Models

Excellence Program

A 5-Day Intensive Executive Training Program

Training Course Code: NV-TR-05-009

Prepared for: [Client Organization]

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Executive Summary

Digital technologies are rapidly transforming how organizations create value, compete in the marketplace, and deliver innovative products and services. The **Digital Innovation & Business Models Excellence Program** is a 5-day executive training designed to help professionals understand how digital innovation drives new business models and sustainable competitive advantages. Participants will explore how technologies such as artificial intelligence, digital platforms, data analytics, and automation enable organizations to redesign traditional business models and unlock new revenue opportunities. Through case studies, innovation workshops, and strategic discussions, the program demonstrates how leading global companies successfully leverage digital innovation to transform industries. By the end of the program, participants will gain the knowledge and strategic tools required to design, evaluate, and implement innovative digital business models within their organizations.

Program Element	Details
Duration	5 Days (40 Hours)
Target Audience	C-Suite Executives, Senior Leaders, Strategy Professionals
Delivery Options	5★ Hotel Traveling (Global Centers) Training Institute Onsite at Your Location Virtual Live Hybrid
Certification	yes
Class Size	Optimum number of participants for highest interaction and engagement

We provide flexible and premium delivery formats tailored to your strategic priorities:

- **5★ Hotel Experience:** Executive retreat setting combining strategic learning, executive networking, and high-level team in luxury venues (e.g., Amman, Dead Sea, Aqaba).
- **Traveling (Global Centers):** Delivered at world-class international locations such as London, Istanbul, Dubai, Singapore, Georgia, or select European hubs, offering premium facilities and global networking opportunities.
- **Training Institute:** Hosted at leading accredited institutes equipped with advanced learning technologies and innovation-driven environments.
- **Onsite at Your Location:** Conducted at your corporate headquarters for a fully customized, confidential, and organization-focused experience.
- **Virtual Live:** High-definition, interactive online sessions with digital collaboration tools ideal for distributed leadership teams.
- **Hybrid Model:** A strategic blend of in-person engagement and synchronized virtual participation to maximize flexibility and international reach.

Curriculum Structure

The **Digital Innovation & Business Models Excellence Program** is structured as an intensive 5-day executive learning journey focused on understanding how digital technologies enable new forms of innovation and business model transformation. Throughout the program, participants explore modern innovation frameworks, digital platform strategies, and emerging value creation models used by leading organizations in the digital economy. The program also examines how organizations can leverage digital ecosystems, data-driven services, and technology-enabled platforms to create scalable and disruptive business opportunities. Through real-world case studies, collaborative discussions, and innovation labs, participants will learn how to identify digital opportunities, design innovative business models, and develop strategies that enable organizations to compete successfully in rapidly evolving digital markets.

Day 1: Foundations of Digital Innovation

Theme: Understanding Innovation in the Digital Economy

Module	Key Activities
Introduction to Digital Innovation	Evolution of digital technologies and innovation ecosystems
Innovation Frameworks	Design thinking, lean innovation, and agile experimentation
Technology Drivers of Innovation	AI, data analytics, cloud computing, and automation
Innovation Discovery Workshop	Identifying digital opportunities within organizations

Day 2: Digital Business Model Design

Theme: Reinventing Value Creation

Module	Key Activities
Business Model Fundamentals	Value proposition, revenue models, and customer segments
Digital Business Model Patterns	Platform models, subscription services, and digital marketplaces
Business Model Innovation	Transforming traditional industries through digital strategies
Business Model Canvas Workshop	Designing innovative digital business models

Day 3: Platform Economy & Digital Ecosystems

Theme: Competing in the Platform Economy

Module	Key Activities
Platform Business Models	Multi-sided platforms and network effects
Digital Ecosystems	Partner networks and collaborative innovation
Data-Driven Services	Monetizing data and digital services
Ecosystem Strategy Workshop	Designing a platform-based business strategy

Day 4: Scaling Digital Innovation

Theme: From Innovation to Market Impact

Module	Key Activities
Innovation Management	Building innovation processes and governance
Agile Product Development	Rapid prototyping and iterative product design
Digital Product Strategy	Managing digital products and service portfolios
Innovation Lab	Developing and testing digital product concepts

Day 5: Future Digital Business Strategies

Theme: Building Sustainable Digital Advantage

Module	Key Activities
Emerging Digital Trends	Generative AI, Web3, immersive technologies
Digital Transformation Strategy	Aligning innovation with organizational strategy
Risk & Governance in Digital Innovation	Managing digital disruption and regulatory challenges
Capstone Innovation Project	Teams design and present a digital business model strategy

Delivery Options

NeuroVerse Global offers unparalleled flexibility in program delivery, ensuring that world-class strategic education is accessible regardless of location or logistical constraints. Choose the format that best suits your organizational needs:

Format	Description	Best For
Executive Retreat ***** 5* Hotel	Multi-day experience at luxury venues in hotels 5* combining learning with strategic planning and team activities. Amman, Dead Sea, Aqaba	Board offsites, strategic planning, executive bonding
Premier Training Institute	Delivered at internationally accredited, state-of-the-art institutes equipped with advanced learning technologies, executive facilities, and innovation labs.	Executive education, certified programs, high-impact professional development
Global Centers With Traveling	Conducted at NeuroVerse world-class facilities in London, Istanbul, Egypt, Dubai, Singapore, Georgia, or Europe. Premium amenities and networking.	International exposure, cross-cultural learning, executive networking
Onsite Premium	NeuroVerse facilitator at your corporate headquarters or preferred location. Full materials, and immersive experience.	Leadership teams, confidential strategy sessions, team building
Virtual Live	Synchronous online sessions with interactive tools, breakout rooms, and digital collaboration platforms. HD streaming.	Distributed teams, cost optimization, time-constrained executives
Hybrid Model	Blend of in-person and virtual elements. Regional hubs with synchronized virtual participation for global teams.	Global organizations, flexible participation, maximum reach



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Make you Training in more than 35 Countries Around the World

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