

NEUROVERSE GLOBAL

Innovation Culture & Mindset

Excellence Program

A 5-Day Intensive Executive Training Program

Training Course Code: NV-TR-04-007

Prepared for: [Client Organization]

Website: <https://www.neurovtech.com/>

Contact: info@neurovtech.com

+962 795480109



Executive Summary

Building a sustainable competitive advantage requires more than isolated innovation initiatives—it demands a deeply embedded innovative culture and growth-oriented mindset. The NeuroVerse Global Innovation Culture & Mindset Excellence Program equips leaders with behavioral frameworks, cultural transformation strategies, and leadership tools to foster creativity, experimentation, and continuous improvement. Through immersive workshops and applied simulations, participants learn to cultivate environments where innovation thrives and measurable impact is sustained.

Program Element	Details
Duration	5 Days (40 Hours)
Target Audience	C-Suite Executives, Senior Leaders, Strategy Professionals
Delivery Options	5★ Hotel Traveling (Global Centers) Training Institute Onsite at Your Location Virtual Live Hybrid
Certification	yes
Class Size	Optimum number of participants for highest interaction and engagement

We provide flexible and premium delivery formats tailored to your strategic priorities:

- **5★ Hotel Experience:** Executive retreat setting combining strategic learning, executive networking, and high-level team in luxury venues (e.g., Amman, Dead Sea, Aqaba).
- **Traveling (Global Centers):** Delivered at world-class international locations such as London, Istanbul, Dubai, Singapore, Georgia, or select European hubs, offering premium facilities and global networking opportunities.
- **Training Institute:** Hosted at leading accredited institutes equipped with advanced learning technologies and innovation-driven environments.
- **Onsite at Your Location:** Conducted at your corporate headquarters for a fully customized, confidential, and organization-focused experience.
- **Virtual Live:** High-definition, interactive online sessions with digital collaboration tools ideal for distributed leadership teams.
- **Hybrid Model:** A strategic blend of in-person engagement and synchronized virtual participation to maximize flexibility and international reach.

Curriculum Structure

The **Innovation Culture & Mindset Excellence Program** is structured as a transformative 5-day executive journey focused on embedding innovation at the core of organizational behavior, leadership philosophy, and performance systems. Each day progressively develops the mindset, structures, and leadership capabilities required to institutionalize innovation.

Day 1: Foundations of Innovation Mindset

Theme: Shifting from Fixed to Growth Thinking

Module	Key Activities
The Psychology of Innovation	Growth vs. fixed mindset; Cognitive agility models
Behavioral Barriers to Creativity	Bias awareness; Risk aversion analysis
Creative Confidence Development	Psychological safety exercises; Experimentation drills
Leadership Self-Assessment	Innovation leadership diagnostic; Personal mindset mapping

Day 2: Building an Innovation-Driven Culture

Theme: Designing Systems that Encourage Innovation

Module	Key Activities
Culture Diagnostics & Assessment	Organizational culture mapping; Innovation maturity benchmarking
Values & Behavioral Alignment	Defining innovation principles; Leadership role modeling
Incentives & Recognition Systems	Reward frameworks; Failure-tolerant environments
Cultural Transformation Workshop	Culture blueprint design; Implementation planning

Day 3: Leadership for Innovation

Theme: Empowering Teams to Experiment and Excel

Module	Key Activities
Ambidextrous Leadership	Balancing exploration and execution
Coaching for Creativity	Empowerment strategies; Feedback models
Cross-Functional Collaboration	Breaking silos; Innovation networks
AI & Digital Enablers of Culture	Collaboration platforms; Idea management systems

Day 4: Innovation Processes & Organizational Alignment

Theme: Embedding Innovation into Daily Operations

Module	Key Activities
Structured Innovation Frameworks	Design thinking integration; Agile experimentation
Innovation Governance	Decision rights; Innovation KPIs
Change Management Strategies	Resistance mitigation; Communication planning
Innovation Simulation Lab	Team-based transformation scenario exercise

Day 5: Sustaining & Scaling Innovation Culture

Theme: Institutionalizing Long-Term Innovation Excellence

Module	Key Activities
Innovation Metrics & Performance Systems	Leading and lagging innovation indicators
Scaling Across the Enterprise	Replication models; Global rollout strategies
ESG & Responsible Innovation	Ethical innovation principles; Sustainable impact
Capstone & Certification	Cultural transformation strategy presentation; Executive evaluation panel; Certification ceremony

Delivery Options

NeuroVerse Global offers unparalleled flexibility in program delivery, ensuring that world-class strategic education is accessible regardless of location or logistical constraints. Choose the format that best suits your organizational needs:

Format	Description	Best For
Executive Retreat ***** 5* Hotel	Multi-day experience at luxury venues in hotels 5* combining learning with strategic planning and team activities. Amman, Dead Sea, Aqaba	Board offsites, strategic planning, executive bonding
Premier Training Institute	Delivered at internationally accredited, state-of-the-art institutes equipped with advanced learning technologies, executive facilities, and innovation labs.	Executive education, certified programs, high-impact professional development
Global Centers With Traveling	Conducted at NeuroVerse world-class facilities in London, Istanbul, Egypt, Dubai, Singapore, Georgia, or Europe. Premium amenities and networking.	International exposure, cross-cultural learning, executive networking
Onsite Premium	NeuroVerse facilitator at your corporate headquarters or preferred location. Full materials, and immersive experience.	Leadership teams, confidential strategy sessions, team building
Virtual Live	Synchronous online sessions with interactive tools, breakout rooms, and digital collaboration platforms. HD streaming.	Distributed teams, cost optimization, time-constrained executives
Hybrid Model	Blend of in-person and virtual elements. Regional hubs with synchronized virtual participation for global teams.	Global organizations, flexible participation, maximum reach



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Make you Training in more than 35 Countries Around the World

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